

DIGITAL MARKETING & WEBSITE BUILDING PACKAGES

BUSINESS PRO ESSENTIALS

BUSINESS PRO PLUS

BUSINESS PRO ELITE

Client Hub	✓	✓	✓
Website Creating (Costs \$999 one time)	✓	✓	✓
Website Hosting	✓	✓	✓
Content & Strategy Session: Monthly	✓	✓	✓
Cross-post Social Media	✓	✓	✓
Google My Business Optimization	✓	✓	✓
Customer Voice Pro	✓	✓	✓
Reputation Management Pro	✓	✓	✓
Listing Distribution	20 sites	40 sites	60 sites
Ad Spend with Tracking & Optimization	\$400/- per month	\$600/- per month	\$900/- per month
Social Media	1 post per week	2 posts per week	3 post per week
Review Requests	✗	50 SMS Requests	100 SMS Requests
Full Service SEO	✗	10 Hours	20 Hours
Monthly Blog Post	✗	✓	✓
Voice Optimization Search	✗	✓	✓
SEO Rocket Boost	✗	✗	✓
Constant Contact Marketing	✗	✗	✓
SEO Network	✗	✗	✓

\$1,000/- setup, \$1,500/- p.m.

\$1,250/- setup, \$2,495/- p.m.

\$1,500- setup, \$3,495/- p.m.

WEBSITE CREATION INCLUDES:

- Go live in 7-10 days
- Up to 5 website pages
- SEO-friendly website
- H1 tags
- On-going website maintenance

- Metadata
- Alt Text
- Breadcrumbs
- Footer year updates
- Sitemap
- Homepage naming convention for SEO

- 301 redirects
- ADA features
- ADA Pursuant
- Standard plugins
- Up to 4 approved plugins
- Website copy (up to 1000 words)

WHAT IS CONSTANT CONTACT MARKETING?

Whether your clients are new to email marketing or experienced marketers, it's nice to have an expert on your side. Have them meet with a dedicated Marketing Manager every month for the support needed to grow their business. This full, do-it-for-me email marketing service from Constant Contact includes:

Two Campaign Deliverables: Every month, the business will receive two email campaigns that are up to 5 articles with images. They will include custom graphics provided by Constant Contact. The Marketing Manager can create all of the copy with 2-3 revisions. We typically recommend each campaign every 2 weeks with both campaigns delivered each month.

Content Assistant: A dedicated Marketing Manager will help craft original content, select images, personally strategize with the business and provide revisions.

Contact Management: A Marketing Manager will assist with list uploads, contact segmentation, and bounce management.

Account Setup and Advanced Reporting: A Marketing Manager conducts an account audit to make sure all of the tools available are being taken advantage of. They will facilitate a campaign design and branded list growth tools: pop-up form (no install), welcome email, text-to-join flyer).

- Marketing services from Constant Contact's professional services team can give back your clients their most valuable asset. Time!
- An investment in Constant Contact for your clients pays for itself. The professional services team will work quickly to get the job done right.
- Constant Contact's experienced designers will ensure your client's emails make a professional impression with maximum impact to inspire readers to take action.

BRANDZO!

Empowering brands
through data, technology,
tools, and creative brilliance.